Plan Administrator Contact Information

Wellness Programs

**ActiveHealth** - Vendor for Health Questionnaires, Wellness Coaching, and Disease Management  
855.294.6580  
www.MyActiveHealth.com/peehip

**Alabama Department of Public Health (ADPH)** - Vendor for Wellness Screenings and Flu Shots  
334.206.5300 or 800.252.1818  
www.adph.org/worksitewellness

**Tobacco Cessation Quitline**  
800.QUIT.NOW or 800.784.8669  
www.quitnowalabama.com

**ALL Kids** - administered by ADPH  
888.373.5437 or 888.373.KIDS  
www.adph.org/allkids

**Blue Cross Blue Shield of Alabama** - Administrator of Hospital Medical, Flex Accounts, & Supplemental Medical Plan  
450 Riverchase Parkway East  
P.O. Box 995  
Birmingham, AL 35298  
Customer Service 800.327.3994  
HealthEquity (Flex Accounts) 877.288.0719 - available 24 hours/day  
Subrogation 205.220.2744  
Rapid Response 800.248.5123 - to order ID cards, claim forms, and directories  
Baby Yourself 800.222.4379 - Prenatal Wellness Program

**MedImpact** - Administrator of Core Pharmacy and Specialty Pharmacy Programs  
10181 Scripps Gateway Ct  
San Diego, CA 92131  
Customer Service 877.606.0727 - available 24 hours/day  
Pharmacy Help Desk 800.788.2949 - available 24 hours/day  
Step Therapy Prior Authorization 800.347.5841 - For Physician Use  
Fax - 877.606.0728

**UnitedHealthcare** - Administrator of Group Medicare Advantage (PPO) Plan  
9900 Bren Road East  
Minnetonka, MN 55343  
Customer Service 877.298.2341 - available 8 a.m.-8 p.m.  
TTY 711  
Nurse Line 855.202.0710  
Renew Rewards 888.219.4602

**VIVA Health Plan**  
417 20th Street North, Suite 1100  
Birmingham, AL 35203  
Customer Service 205.558.7474 or 800.294.7780  
Delta Dental Customer Service 800.521.2651 - dental provider for VIVA Health Plan

**Southland Benefit Solutions** - Administrator of Cancer, Dental, Indemnity, & Vision Optional Coverage Plans  
2200 Jack Warner Pkwy, Suite 150  
P.O. Box 1250  
Tuscaloosa, AL 35401  
Customer Service 800.476.0677

Common PEEHIP Acronyms

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